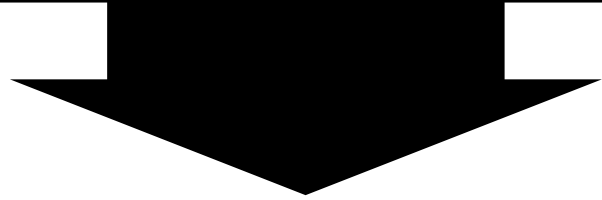




FAX COVER SHEET

FOR JAG MEDIA TRANSMITTAL FORM
AND BROKERAGE ACCOUNT STATEMENT



URGENT

URGENT

URGENT

SEND TO: CHRISTIAN, SMITH & JEWELL	FROM:
FAX NUMBER: (713) 659-7641	DATE:
AND ALSO:	E-MAIL:
SEND TO: JAG MEDIA HOLDINGS, INC.	PHONE NUMBER:
FAX NUMBER: (561) 892-0821	FAX NUMBER:

TOTAL PAGES, INCLUDING COVER:

COMMENTS:

**TRANSMITTAL FORM
FOR
BROKERAGE ACCOUNT STATEMENT**

**JAG MEDIA HOLDINGS, INC. (OTC: JAGH)
ANNUAL STOCKHOLDERS MEETING
RECORD DATE: 1/7/05
MEETING DATE: 2/24/05**

INSTRUCTIONS: THE COMPANY AND ITS ATTORNEYS ARE SEEKING THE ASSISTANCE OF STOCKHOLDERS IN ORDER TO OBTAIN DOCUMENTATION REGARDING STOCKHOLDERS POSITIONS IN THE COMPANY'S COMMON STOCK AS OF THE RECORD DATE (1/7/05) OF ITS RECENT ANNUAL STOCKHOLDERS MEETING. ACCORDINGLY, WE ARE REQUESTING THAT EACH STOCKHOLDER WHO HELD SHARES OF THE COMPANY'S COMMON STOCK AS OF THE 1/7/05 MEETING RECORD DATE PLEASE ATTACH A COPY OF YOUR BROKERAGE ACCOUNT STATEMENT REFLECTING YOUR POSITION IN JAG MEDIA COMMON STOCK AS OF THE MEETING RECORD DATE (1/7/05). YOU SHOULD FEEL FREE TO REDACT FROM YOUR ACCOUNT STATEMENT ANY INFORMATION NOT RELEVANT TO ESTABLISHING YOUR POSITION(S) IN JAG MEDIA'S COMMON STOCK.

TO FURTHER ASSIST US IN THIS EFFORT, IF YOU OWNED THE COMPANY'S COMMON STOCK AS OF THE 1/7/05 MEETING RECORD DATE, WE ARE ASKING THAT YOU ALSO TAKE THE TIME TO COMPLETE THE INFORMATION IN SECTIONS I & II OF THIS FORM.

NOTE: IF YOU HELD JAG MEDIA COMMON STOCK AS OF THE MEETING RECORD (1/7/05) IN MORE THAN ONE ACCOUNT PLEASE USE A SEPARATE TRANSMITTAL FORM FOR EACH ACCOUNT. P

To:	Christian, Smith & Jewell, L.L.P. 2302 Fannin, Suite 500 Houston, TX 77002 Tel: 713.659.7617 Fax: 713.659.7641	JAG Media Holdings, Inc. 6865 S.W. 18 th Street, Suite B13 Boca Raton, FL 33433 Tel: 866.300.7410 Fax: 561.892.0821
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I. GENERAL STOCKHOLDER & ACCOUNT INFORMATION

Name of Shareholder: _____

Address of Shareholder: _____

E-Mail: _____ Tel No. _____ Fax No. _____

Brokerage firm through which shares are held: _____

Clearing firm through which broker clears (if known): _____

Number of Shares of JAG Media Common Stock held as of meeting record date (1/7/05): _____

Type of Account: Cash Account Margin Account

Are the above-referenced shares held in an IRA Account?: Yes No

May the Company or its attorneys contact you for further information regarding this matter:

YES NO

If YES, please indicate your preferred method of contact: Telephone E-Mail

